NACPRO Meeting Notes Teleconference Meeting

November 18, 2013 2:00 pm CST

Present: Board Members: Andy Kimmel, Randy Burkhardt, John Knight, Larry Blackstad, John

Elholm, Justin Patterson, and Daniel Betts. Association Manager: Brenda Adams-Weyant.

Secretary's Report – (John Knight)

Due to absence of a quorum, no motion was made for approval of the Minutes from the NRPA and October meetings. The NRPA, October and November Minutes will be placed on the December Agenda for Board approval.

President's Report – (Randy Burkhardt)

- Change next meeting to December 16-Randy Burkhardt discussed changing the December meeting of the Board of Directors from December 23 to December 16. The consensus of the attendees was in favor of changing the meeting. Discussion was held regarding continuity of scheduled meetings and concerns regarding ability of Board to obtain a quorum.
- 2) Association Manager Contract-Randy highlighted recent contract discussions held between him and Association Manager Brenda Adams-Weyant. Randy asked if there were any concerns extending the contract to a two-year term (presently one-year) to reduce need to renew annually. All present expressed their support.

Treasurer's Report – (Maureen Snelgrove)

There was no Treasurer's Report.

Association Managers Report – (Brenda Adams-Weyant)

- 1) 2014 Budget- Brenda stated that she has been working with Maureen to develop the budget, which will include reduced spending for 2014 given our issues this year. The budget will be on the December agenda for approval.
- 2) Membership Count-Brenda reported that memberships were still coming with numbers anticipated to remain relatively static.
- 3) Website Changes-Discussion regarding website options that include online membership renewal and conference registration. Brenda noted that our present website does not offer this capability and membership management software would provide more utility and streamlining options. The website committee will start reviewing options early in 2014. Daniel Betts remarked that he liked the renewal process that SORP uses, and Brenda replied that this is a feature on membership management software services.
 - a. Membership Benefits We do need to boost our benefits of membership because potential members expect more value and return on investment. Right now NACPRO offers few tangible benefits (e-newsletter, discounted job ads, and ability to submit award nominations). For instance SORP membership includes a discount on annual conference, free webinars, outdoor gear pro-deal and weekly e-newsletters.

Committee Reports and/or Business

- 1) Professional Education Scott Bangle was unable to attend.
 - a. Event schedule at NACo- The consensus of the attendees was in favor of holding the Park System Tour on Saturday, Board of Directors Meeting on Sunday morning, the Awards Banquet on Sunday evening and Educational Session on Monday morning.
 - b. New Orleans hotel options- The consensus of the attendees was in favor of holding the activities near the site of the NACo conference in hopes of attracting more elected officials to NACPRO activities, especially the Awards Banquet. Andy Kimmel reminded Brenda to get information on the tour, banquet and educational session info into the NACo newsletter and program. Brenda will work with Larry Blackstad on this.
- 2) Awards Daniel Betts working on developing a more structured evaluation process. He'll share this with the committee members once he has a good draft.

Liaison/Affilliate Reports

- 1) NaCo Larry Blackstad reported that the new NACo Liaison would be Katie Bess.
- 2) NRPA Board Bill Beckner was not present but Brenda reported that Bill continues emphasize that NACPRO should strongly consider having a presence on the NRPA Program Committee.
- 3) SORP Brenda Adams-Weyant No report